

SUCCESS STORIES



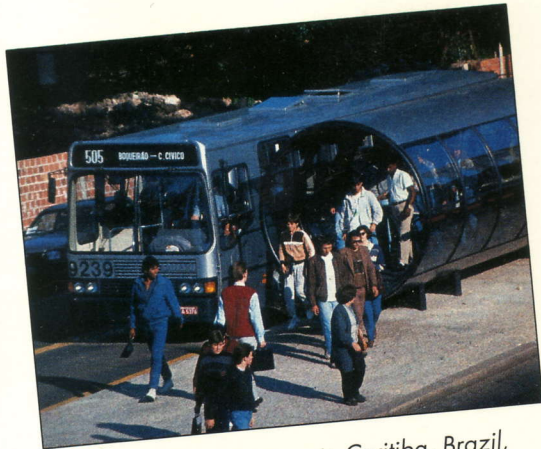
The **Magic Eyes** campaign in Bangkok persuades children to alter littering habits and keep their streets clean through television, cartoons, jingles, posters and schools programs.



In Los Angeles, an organization called **Tree People** mobilizes citizens to plant and maintain trees that cool and beautify the city, conserve energy and prevent erosion.



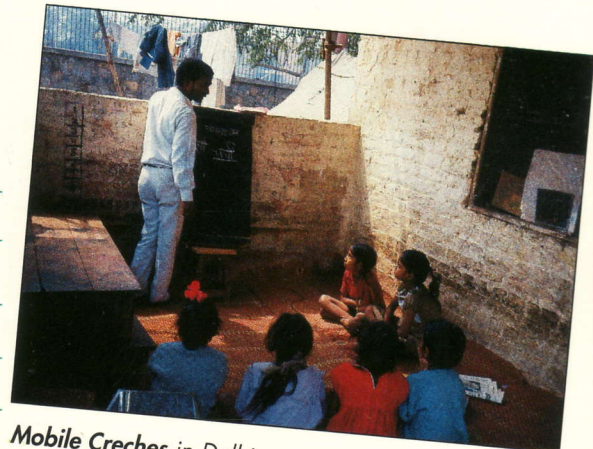
The **SIRDO** system in Mexico City collects sewage and waste water, filters it, and creates water for gardening, and fertilizer for local use and sale.



The **Surface Metro** system in Curitiba, Brazil, uses dedicated, high-speed bus lanes and cylindrical loading tubes to allow passengers to pay in advance and board quickly.

REPLICATING SUCCESS

TRANSFERRING APPROACHES THAT WORK



Mobile Creches in Delhi provide on-site education and daycare for the children of migrant construction workers.

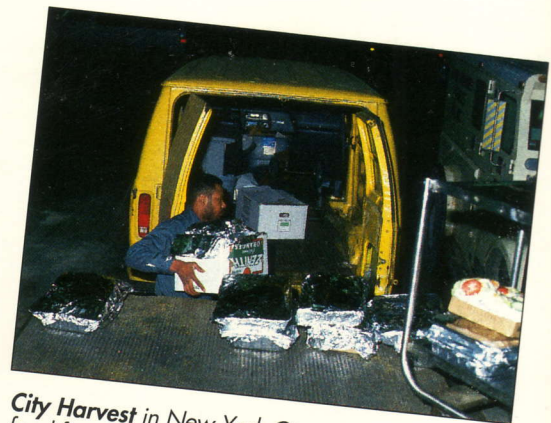
New York City is adapting São Paulo's Alert II program, which uses publicly displayed air-pollution monitors to restrict automobile traffic in the center of the city when pollution levels are too high.

Mexico City and **London** are currently collaborating on an exchange of successful approaches to solid waste disposal.

Bangkok and **Rio de Janeiro** are negotiating the transfer of the Magic Eyes anti-litter campaign shown in photo.



In Tokyo, the problems of garbage disposal and the need for recreational space have been addressed by constructing **Dream Island**, a containerized landfill island in the harbor.



City Harvest in New York City collects leftover food from restaurants and markets and redistributes it to homeless shelters and soup kitchens.